



# THE FAS LETTER

AROUND THE WORLD WITH THE AGRICULTURAL ATTACHE SERVICE

October, 1969

## RETIREMENT TIME IS PARTY TIME

Two long-time USDA employees cleared their desks last month and made ready to enjoy the pleasures of retirement. Before their departure, however, FAS friends and co-workers assembled to wish them well in their future activities.

Print Hudson retired from FAS duty the end of September after more than 36 years of government service. He and Mrs. Hudson were guests of honor at a luncheon in the South Building on September 23, at which time he was presented with funds for investing in a new Polaroid camera.

Print has been in the International Trade Fairs Division of FAS/W since returning from Bern, Switzerland where he served as agricultural attache from 1962-67. Early in his agricultural career, he was an instructor in agricultural economics at Iowa State University and associate professor of agricultural economics at Union University, Jackson, Tennessee (his native state). He was agricultural attache to Greece from 1945 to 1947, and again from 1951 to 1957.

Our second retiree has a record of 30 years' service with the government. Armin J. "Brick" Rehling spent 13 years as a vocational agriculture instructor and 15 years as a county extension agent in his home state of Illinois. He was agricultural extension advisor for the Foreign Opera-

(continued on page 2)



Print Hudson

## EUROPEAN ATTACHES TO MEET IN BONN

In Bonn, Attache George Parks and his staff are completing arrangements for welcoming attaches from the European area to their headquarters on the Rhine. Elsewhere in Europe, attaches are getting ready to participate in the conference, which opens on November 13 and closes the 19th.

**WORDS OF WISDOM...** Jim Howard, deputy assistant administrator for market development, offers some wise counsel to A. J. "Brick" Rehling at his recent retirement party. Listening in with interest is FAS Administrator Ray Ioanes. Having retired from FAS, "Brick" is now taking up a new career in market development—he will be European representative for the American Seed Trade Association, with headquarters in Brussels, Belgium. To make the job easier, co-workers presented him with the sturdy new attache case seen here.



## RETIREMENT TIME (page 1)

tions Administration in Tripoli, Libya for three years and served as assistant attache in Bonn, Germany from 1954-59. From 1959-1964 he was agricultural attache in Belgrade, Yugoslavia.

Farewell festivities for "Brick" were in the form of a reception, enhanced by speeches covering his years with FAS—along with numerous suggestions on how to effectively carry out his newly-assumed duties as European representative of the American Seed Trade Association in Brussels, Belgium.

Knowing both these energetic gentlemen, we predict that their "retirement days" will be crowded with a variety of new undertakings—and we hope to be hearing about some of these from time to time.

### AT PRESS TIME

AS WE GO TO PRESS, THE NEW RETIREMENT BILL GOES INTO EFFECT. WE'LL BE GIVING YOU THE FULL STORY ON OCTOBER 31 RETIREMENTS OF FAS FOLKS IN OUR NEXT ISSUE.



ADIOS, MEXICO CITY . . . Assistant Attache Dale Douglas and wife Phyllis (left) are pictured with Ambassador Robert McBride of Mexico and Attache and Mrs. Bill Rodman (right) just prior to their departure for Madrid, where Dale is now on duty.

## U.S. PARTICIPATION IN CAPETOWN MEETING

Representatives from the U.S., Australia, and South Africa met in Capetown on October 13-16 for the Second Tripartite Meeting of canned peach exporting countries. The group, which included processing representatives and growers from the three countries, discussed various aspects of international trade and evaluated market development activities. Attending from USDA were Bill Stewart of the Fruit and Vegetable Division of FAS and Floyd Hedlund of the C&MS Fruit and Vegetable Division. Attache Bill Hatch of Pretoria handled arrangements for U.S. participation in the conference.

## CONGRATULATIONS!

Congratulations to the following field personnel on their recent promotions:

Agricultural Specialist Josef Wienken, Bonn....Cecilia de Grau, clerk-steno in Costa Rica....Attache Bob McConnell of the Dominican Republic....Oyako Saito, Tokyo clerk-steno....Madrid's ag assistant, Jose E. Vidal.... Assistant Ag Attache Frank Waddle of Manila....Attache Byron Montgomery, San Jose.

## BELATED BEST WISHES

Channing, daughter of Attache and Mrs. "Bill" Rodman, joined her parents in Mexico City following graduation from Briarcliff this year, and on July 5 became the bride of Carl William Thieme. The ceremony took place at the Hacienda del Chorrillo, Taxco. The newlyweds are at home in Boston.

## THE FAS LETTER



To U.S. Agricultural Attache Posts

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**AWARD TIME IN MOSCOW** ... Rose Mary Bland, Moscow secretary, receives a Certificate of Merit during Area Officer T.O. Engebretson's inspection trip to offices in his area. Attache Roger Euler smiles approvingly as Ambassador Jacob Beam presents the award, given for exceptional initiative and effectiveness in the development of a records management program for overseas offices.



There's still time for you to send in news items and photos for use in the December issue of the FAS Letter ... but the time is short! Material for the holiday number should be in our hands no later than November 10 ... preferably a few days earlier. Contributions are urgently needed—so won't you let us hear from you?

## MARGARET RIGAUD RETIRES

There's a familiar face missing these days around the Paris office. September marked the retirement of Economic Assistant Margaret Rigaud, who began her employment career with the U.S. Government back in 1948. She has been a valuable member of the agricultural attache's staff since 1955.

Every good wish to you, Margaret, from all your co-workers and FAS friends!

Freda Weimer, former New Delhi secretary, has been assigned to the Office of Management, FAS/W, where she is serving as secretary to Deputy Assistant Administrator Ken McDaniel.



**U.S. BEEF FOR HONG KONG** ... The young lady with the mischievous smile and a missing front tooth is eight-year-old Karen Kallemeyn, daughter of Hong Kong's assistant agricultural officer Norman R. Kallemeyn. Karen was on hand for the opening of the American Meat Company, a new in-town retail meat shop in Hong Kong which exclusively handles U.S. choice grade beef and delicatessen meats. The poster in the background was provided for the occasion by the ag attache office in cooperation with the Livestock and Meat Products Division, FAS/W. Dad Kallemeyn comments that the shortage of one tooth on Daughter Karen's part just proves that it doesn't require a full set of teeth to be able to consume choice—succulent—scrumptious U.S. beef.



**DOWN MEXICO WAY** ... April Arkus, long-time American secretary in Mexico City, receives a Certificate of Merit for outstanding performance rating from Ambassador Robert H. McBride. The award presentation was followed by a reception in the ag attache office.





**MANCHESTER FOOD FAIR . . .** Shown here are a few of the individuals who had a hand in presenting the best in U.S. food products to the public and the trade: Ken Taylor, left, senior assistant in the ag attache office, who handled arrangements for in-store promotion at 117 stores running concurrently with the exhibit; Bill Scholz, assistant ag attache; Miss Great Britain (Wendy George); Bruce McEvoy of Trade Projects Division, FAS/W; Margaret O'Hara, local secretary in the London office; and Ken Olson, director, Foreign Market Information Division, FAS/W.

**WELCOME AT ANUGA SHOW . . .** Exhibit Director Galen Yates (extreme right) welcomes Ambassador Kenneth Rush (second from left) to the U.S. Exhibit at the Anuga Fair, while Leonard Weiss of Embassy staff (extreme left) and U.S. Consul General Charles Hulick of Dusseldorf (third from left) looks on. Agricultural Attache George Parks of the Bonn office is next to Mr. Yates.



## FOOD FAIRS --

When autumn rolls around, agricultural attache offices in widely scattered areas join the "International Fair Circuit"—participating in a range of trade promotion activities jointly carried out by FAS and farm and food groups representing varied sectors of U.S. agriculture. The scenes here are representative of some of the activities that make Fair time a special occasion, whether one is a participant or an observer. These are glimpses of shows in the European area, which were among the first of 14 trade promotion exhibits scheduled for this fall by FAS, from Europe to the Far East.



**THE DILIGENT DUBLINERS . . .** The agricultural staff in Dublin was a busy trio during the second Irish International Food and Drink Fair, which opened on August 30 and closed September 7. Attache Gene Ransom is seen here going over some urgent office chores with Clerk-Typist Sheila Parsons and Agricultural Clerk Patrick Moore.



# NEWS AND VIEWS



**COMPARING NOTES IN DUBLIN . . .** Senator Carl T. Curtis of Nebraska (left) compares notes with U.S. Ambassador John D. Moore, right, at a reception honoring the U.S. food exhibit at the Second Irish International Food and Drink Fair, Dublin. In the center is Eugene T. Ransom, agricultural attache. Twenty-six food companies, including both U.S. exporters and Irish importers, promoted sales of American foods at this Fair.



**TALKING THINGS OVER . . .** The subject of this discussion was food, and the occasion was the "Food Business" show held in Brussels September 3-8. Over 4,900 tradesmen attended this Fair, a majority of whom visited the U.S. exhibit. Seen here are Messrs. J. M. De Boeck and P. Van Leuven, Fair directors; Jacques Laruelle, ag assistant; and J. De Cooman, general manager, Ets. Delhaize Freres.



**CITRUS TREATS FROM FLORIDA . . .** Ambassador John Eisenhower casts an admiring eye on the tempting array of Florida citrus products on display at the Food Industry Trade Fair in Brussels last month. Mrs. Claire De Blicq, Florida citrus representative who was hostess, appears at the extreme left; Attache Harold L. Koeller faces the camera; and Jules Renaud, manager of the U.S. exhibit (International Trade Fairs Division, FAS/W), is on Ambassador Eisenhower's right.

**LOOKING THINGS OVER IN MANCHESTER . . .** Attache Dave Hume of London, accompanied by Mrs. Hume, casts an appraising eye on an appetizing sample of U.S.-style raisin bread at the Manchester show. Back of the Humes is Michael Berisford, director of the well-stocked S. & W. Berisford stand shown in the background.





# ROAMING AROUND

Dalton Wilson, Acting Area Officer, Western Hemisphere, attended a Seminar in Executive Development October 5-10 at Front Royal, Virginia.

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Gene Ransom, Dublin attache, traveled to London in mid-October to discuss trade problems with Attache Dave Hume and Hugh Kiger, director of the FAS/W Tobacco Division.

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Rudolph H. De Pourtales is the recently-assigned agricultural assistant on Attache Alan Trick's staff in Bern.

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Attache Frank Ehman of Belgrade will be coming to the States next month for consultation and home leave in Iowa, followed by return to post.

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Eleanor (Ann) Armentrout is the new secretary in the office of Africa's Area Officer Afif Tannous. Ann has served as a field secretary in both Thailand and the Congo.

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Agricultural Specialist Gylling Halling Nielsen observed his first anniversary in the Copenhagen office on October 21.

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Isabel Pastore de Pueu joined the Madrid staff as a secretary in early September.

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Panagiotis Panagopoulos has replaced Costas Athanasiadis as agricultural specialist in the Athens office. Costas is now living in Fresno, California, where he has employment.

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Lucille Sargent, Madrid secretary, left Spain in early October for home leave in Utah and reassignment.

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Carlos Vieira, senior assistant in Southern Rhodesia, made a trip recently to Lourenco Marques, Mozambique to meet with Raymond Vickery, director of Reports and Statistics, FAS/W. Purpose of the trip was to discuss operations of the Salisbury office.

\*\*\*\*

Margaret Lynch, Tokyo secretary, left Japan on October 11 for home leave and return to Tokyo. Margaret is taking some annual leave en route, after which she will enjoy home leave in Florida prior to FAS/W consultation.

Welcome to Mrs. Christa Bissett, who joined the Bonn staff as a secretary on October 1.

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Attache secretary Jennie Keeler of Lagos visited her Connecticut home area in late September and early October on R&R leave.

\*\*\*\*

A newcomer to the FAS secretarial field staff is June Berger, scheduled to arrive in Hong Kong November 7. June has been working in FAS/W.

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Secretary Myra Sully will be departing Hong Kong in November for consultation and reassignment.

\*\*\*\*

Alex Cerne, formerly ag assistant in the Belgrade office, is presently employed by an engineering consultants' firm in Washington. He anticipates welcoming his family to the U.S. around the end of October.

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Iris Nichols, secretary in Taipei, returns to FAS/W around November 1 for consultation, home leave and return to post.

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Assistant Secretary of Agriculture Clarence D. Palmby attended the Anuga Fair in Cologne in October, stopping in Madrid on his way home to meet for a couple of days with Spanish agricultural officials.

\*\*\*\*

Virginia Stratton has returned to her post in London following home leave, during which she managed to cover the U.S. from coast to coast. In addition to spending some time in her native Montana, Virginia saw friends and family in such spots as California, Minnesota, Michigan and New Hampshire . . . quite a varied itinerary!

## SPECIAL NOTICE

The Christmas issue of the FAS LETTER offers an opportunity for you to exchange holiday news with your friends in the field and FAS/W. It can be only as good as the contributions received for publication . . . which explains why we urge you to send in some news items and pictures for use in this special issue. This material should be received no later than November 10 (earlier, if at all possible). We look forward to hearing from *your* post!

**PAKISTAN AUCTION . . .** When Robert Bieber, FAS/W rice marketing specialist, visited West Pakistan, an inspection of the rice market in Sheikhupura was one of the items on his agenda. Here Bob examines rough rice which is brought into the auction market by the growers and auctioned off by individual piles to middlemen who take it to the mills. Attache Carl Winberg (at right) accompanied him, along with the District agricultural officer, and USAID agronomist appears third from the right.



Some

## GLIMPSES

of Field Activities

**VARIETY IS THE SPICE OF LIFE**, it's said . . . and there is no lack of this element in the daily activities of the ag attache! Whether it's an inspection tour of a research station, making a call on the host country's Ministry of Agriculture, or assisting in special market development events such as the Maid of Cotton program, the attache's work calendar reflects a wide range of interests. Looking at these scenes of some of our attaches in action, versatility seems to be the order of the day.



**GREETING THE MAID OF COTTON . . .** Here we have former Ag Attache John D. "Don" Motz of Greece at the ceremonies of the New Hellenic Cotton Board in Athens. With him is pretty Cathy Muirhead, U.S. Maid of Cotton, and a Cotton Board official. Don is now back in the States on home leave and consultation, to be followed by reassignment in FAS/W.

**GETTING ACQUAINTED . . .** Attache William E. von Seggern makes his first call on Thailand's Minister of Agriculture Chakathong Tongyai shortly after arriving in Bangkok. At the right is Bhornchai Kunalai, marketing specialist in the ag attache office.







**TOKYO TEAM . . .** When Assistant Secretary of Agriculture Clarence D. Palmby visited the FAS office in Japan early in the summer, our Tokyo staff assembled for this group picture. Secretary Palmby is seated between staffers Kuniharu Kiyomiya (left) and (right) Miho Yoshimura. In the second row (l. to r.) are: Kenzo Hatsuta, Hiroko Kawahara, Ayako Saito, Makiko Nakanishi, Kenzo Natio, and Akiko Ohta. In the third row (l. to r.): Assistant Attache Gene Gourley of the Trade Center, Taro Watanabe, Takeo Takeshita, Assistant Attaches Gordon S. Nicks and James Frink (now in Athens), and Attache Elmer Hallowell. Not present were American secretary Margaret Lynch, who was spending her accumulated savings and annual leave in Hong Kong, and Assistant Attache Lee Mears, who was en route to the U.S. for home leave and return.

**ROME GET-TOGETHER . . .** The Rome staff enjoys a gastronomic evening at the Cancelli d'Oro Restaurant. The occasion was the home leave departures of Assistant Attaches Jim Freckmann and Paul Danyluk. Jim has been assigned to the Livestock and Meat Products Division of FAS/W, while Paul is back in Rome on his second tour of duty. In the foreground of the picture are Clerk-Steno Teresa Trione and Attache Bob Tetro, presently in FAS/W for consultation and reassignment; around the table from left to right are Louis Menna, agricultural specialist; Lidia Garro, secretary-translator; Assistant Attache Danyluk; Ann Bibbo, American secretary; Assistant Attache William F. Dobbins; Assistant Attache Freckmann; Italia Sampietro, administrative assistant; and Ag Specialist Alberto Cacciaguerra.



**KINSHASA CONFAB . . .** Our staff in the Congo confers here on the merits of American rice . . . and judging from their expressions, the verdict is unanimously favorable! Attache Verle Lanier listens as his capable research assistant, Dimitri Tratolos, examines a box of U.S.-produced rice and comments on its attractive packaging. Harwood McCoy, former secretary who is now in FAS/W following her two-year Congo tour, seems to have some ideas on the subject, too—and we surmise she may be extolling the virtues of some appetizing dish such as pilaf or maybe chicken and rice loaf!